



# SUPPLY CHAIN & LOGISTICS



## Supply Chain & Logistics Benefits of Automatic Data Capture Technologies

Businesses have long benefited from data capture technology to optimize field and supply chain operations. From the manufacturing of goods, to ensuring the right product is in the right location, barcode, RFID and IoT have a place at every stage of the supply chain.

- Maximize efficiencies
- Improve visibility
- Reduce loss of reusable assets
- Sustain streamlined processes
- Solve production challenges

*“Using AIDC technology in the transportation and logistics sector continues to grow as it’s embraced as a reliable and cost-effective component in the supply chain to enhance inventory visibility, decrease shrinkage and boost the success of order fulfillment processes.”*

Zebra Technologies

## Supply Chain & Logistics Success with AIDC

As demands for immediate fulfillment in the global marketplace steadily rise, inventory identification and asset tracking applications that use AIDC technology can be the difference between unrivaled productivity or the loss of much needed revenue.



### DT SYSTEMS\*

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Eliminated critical losses using real-time data from multiple field sites to guarantee all materials accounted for and projects completed on time.



### FORD MOTOR COMPANY\*

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Achieved 30% higher throughput of vehicles and 100% correct shipment with a ROI in less than one year.



### SIEMENS\*

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Reduced label printing time from 8 seconds per label to 300 milliseconds per label and saw ROI in less than 4 months.

*\*Trademarks & brands are the property of their respective owners.*



**Advancing  
Identification  
Matters**

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### Embrace the Power

Join AIM and tackle your latest manufacturing and supply chain challenges. AIM is a global industry alliance which represents individuals and organizations that implement, sell, develop and use barcode, RFID and related data capture technologies.