



**Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.**

RFID • IOT • BLOCKCHAIN • AI • ROBOTICS • BARCODE • RAIN • RTLS • NFC



◆ EDUCATION

◆ ADVOCACY

◆ STANDARDS

◆ NETWORKING



is a global industry alliance which represents the interests of individuals and organizations that implement, sell, develop and use barcode, RFID and related data capture technologies.

This alliance is essential to enabling adoption, growth and interoperability of automated data capture technologies and the enterprises that use these innovations in the global marketplace. With an uncompromised reputation as a global authority for over 50 years, AIM takes pride in its proven value as an unbiased resource and industry leader

Membership is about supporting standards, community, advocacy and knowledge. AIM members receive early access to technical research and information, have the opportunity to influence the direction of the industry and participate in research. Active participation as an AIM member has many other benefits as well – an expanded network of contacts that includes senior-level industry executives, opportunities for business leads and referrals and increased credibility for your products, services and organization.

AIM membership is an investment. ...in future growth and success for you, your business, the automatic identification industry and the global marketplace.



AIM gives me access to a whole host of education and resources of AIDC technologies for identifying, gathering, and communicating essential product information. Participating in their industry groups has provided valuable opportunities to collaborate with technology experts and industry stakeholders.”

Julie McGill | Vice President of Supply Chain Strategy and Insights
FoodLogiQ

Join AIM to advance technology & innovation in these markets...



Industry Thought Leaders

AIM Industry Groups provide members with an insider's perspective and access to information, resources and key players on a global basis.



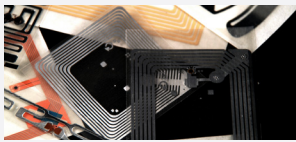
Internet of Things (IoT)

Provides a forum for members to understand and help shape automatic identification technologies' role in the rapidly changing landscape of the interconnected world of products, services and consumers.



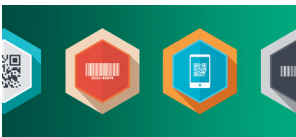
Track & Trace (T&T)

Develops, educates, promotes and aids in the adoption of automatic identification strategies designed to support global compliance of regulations related to product traceability in the supply chain across all vertical markets.



RFID Experts Group (REG)

Responsible for addressing standards and issues associated with all radio frequency identification (RFID) technologies. It works across vertical markets including retail, healthcare, distribution, transportation, logistics and supply chain.



Technical Symbology Committee (TSC)

Ensures that complete technical specifications, standards, guidelines and technical reports are available to the market. Many symbologies published as AIM specifications provide a basis for future international standardization of the technology.



Vertically Focused Work Groups

These industry work groups foster interindustry collaboration to jointly advance the common goal of AIDC adoption. They serve as advocates to raise the awareness of asset tracking technologies that enable businesses and consumers to identify, locate, authenticate, and engage items in our everyday world.



ADC1 Technical Advisory Group (TAG)

AIM is the administrator of ADC1, which serves as the U.S. representative within ISO/IEC JTC 1/SC31 to ensure U.S. input on all work for standardization in automatic identification and data capture.

Join Us!

AIM Membership Value

- **Trends** | industry hot topics, business trends & latest news
- **Networking** | local, regional, national & international connections
- **Resources** | standards, whitepapers, case studies & liaison relationships
- **Business Development** | Request for Proposal (RFP) leads & Buyer's Guide referrals
- **Discounts** | industry events, services, multi-membership & technical documents
- **Education** | webinars, podcasts, executive interviews & member events
- **Industry Groups** | industry advancement, advocacy & global market development
- **AIM Pavilion** | prime discounted space at key industry shows
- **Speaking Engagements** | recognition at international industry events

No matter what the size or scale of your organization may be, as members we all come together with a common goal to continue to grow and expand the industry for the common good. Every member can contribute while also gaining valuable industry insights to help them be most successful in their endeavors within our great industry."

Sean Kearney
Sr. Engineering Manager & Site Leader
Honeywell Safety & Productivity Solutions

AIM Community

AIM Asia AIM India
AIM China AIM Japan
AIM Denmark AIM Korea
AIM Europe AIM North America
AIM Germany AIM Russia



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